

Increased visibility & impact!

Advertise in the Logger's Voice & PLC Member Handbook!



Member Handbook

Member Handbook: This is a 6" x 9" tabbed, spiral bound desk/truck Member Handbook with information on the PLC of the Northeast, Log A Load, Member Directory, Supporting Member directory, emergency contact information, how to contact your representative, safety information, training information, useful resources, BMP information, a buyers guide and discount directory and advertising opportunities.

The Logger's Voice

The Logger's Voice, which is published quarterly, provides a relevant and comprehensive look at the logging industry in the Northeast. "The Logger's Voice" is the only publication that is focused on the issues that affect logging in the Northeast. The Logger's Voice is sent to over 200 logging contractors and 150 supporting members. Digitally, it is also distributed to industry leaders, foresters, logging supporters and our state and federal representatives. Advertisers can count on reaching the people who want to do business with them. Readers can count on finding stories that matter in every quarterly issue.

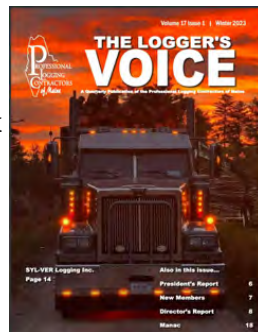
AS A SUPPORTING MEMBER - you receive one copy of the magazine and at least one free ad annually!



Loggers Voice Magazine- Reach 100% of your market, published quarterly

Full Color 1/8 page ad- 3.5 (wide) x 2.25 (high) included with Supporting Membership:

- Supporting Members get 1 ad
- Enhanced Members get 2 ads
- Preferred Members get 4 ads



Additional advertising opportunities:

Color	#1	1/8 page (3.5x2.25)	\$250
Color	#2	1/4 page (3.5x4.5)	\$350
Color	#3	1/2 page (7.5x4.5)	\$500
Color - Bleed	#4	Full page (8.5x11)	\$750
Color - Bleed	#5	1/2 page back cover (8.5x6)	\$750
Color - Bleed	#6	Full inside back cover (8.5x11)	\$800
Color - Bleed	#7	Full inside front cover (8.5x11)	\$850

Ad Deadlines for Loggers Voice Magazine :

- Fall 2023 - September 11th, 2023
- Winter 2024 - December 11th, 2023
- Spring 2024 - March 11th, 2024
- Summer 2024 - June 10th, 2024

Member Handbook – Year-round Exposure

Included with all levels of Supporting Membership:

- Listing in Supporting Member Directory section
- Listing in Discount Buyers Guide (w/ Exclusive PLC Member discount)



Ad space is limited and is first come first served.

Black & White	#1	1/4 page (4.5x1.5)	\$300
Black & White	#2	1/2 page (4.5x3.5)	\$450
Color	#3	1/2 page (4.5x3.5)	\$500
Color	#4	Full page (4.5x7.5)	\$750
Color Inside Cover	#5	Front or Back (4.5x7.5)	\$800
Color Back Cover	#6	Outside (4.5x7.5)	\$850

Ad-Deadline for Member Handbook: January 5th, 2024

For more information call:

207-688-8195

Artwork Requirements - High quality print or digital ads in PDF, png. & jpeg. are the preferred formats. Please email ads to jessica@plcloggers.org