



## ***Press Information***

### **Feel the HAIX Difference: HAIX® is looking for 100 wear testers!**

5 **Lexington, Kentucky, March 3, 2023:** HAIX® will be conducting a weartest  
giveaway to select 100 participants to test their choice of cut protective boots.  
HAIX will give chosen participants the choice between three models of HAIX®  
Protector boots. HAIX® wants tree care workers to feel the HAIX® quality  
10 difference. That's it. And what better way to do that than by giving 100 tree  
care workers the chance to get a free pair of HAIX® boots on their feet. HAIX®  
wants each chosen participant to put our shoes through their paces. And then,  
after wearing them on the job for 4 weeks, give us their feedback.

Each wear tester must be over 18, active in the forestry/arborist industry, and  
15 be able to provide a wide array of testing scenarios in real life situations.

HAIX® will provide all boots free of charge. Chosen participants are to wear  
them during the month of April, wearing the boots while on the job. In return,  
chosen participants must tell us how well their boots performed by the  
20 deadline of May 31st. Short, online wear test feedback forms will be provided  
by HAIX® to make this task easier. In the end, all wear testers will get to keep  
their boots!

To apply to be chosen as a HAIX® 100 pair wear test participant, follow this link  
25 to sign up between March 6<sup>th</sup> and March 25<sup>th</sup>: <https://www.haixusa.com/100>

100 wear testers will be selected from all entries after close of contest and will  
be notified via email.

For more information about the company and its products, visit  
30 [www.haixusa.com](http://www.haixusa.com) or call 1-866-344-4249.

40 **About HAIX Group:** [HAIX Group](http://www.haixusa.com) is a global footwear maker for professionals  
involved in forestry, firefighting, safety, law enforcement, EMS, task forces and  
more to provide them with the best possible shoes to assist them safely and  
35 comfortably in a variety of situations. Utilizing German engineering and  
extensive experience, the company sets out to offer improved functionality and  
state-of-the-art innovation for the best shoes on the market. HAIX consistently  
works to improve its products to the satisfaction of its customers.

#### **Media contact**

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**WEARTESTERS WANTED!**

**SIGN UP NOW!**

**MARCH 6TH-25TH**

**100 PAIR WEARTEST GIVEAWAY**

**PROTECTOR PRIME**

**PROTECTOR ULTRA**

**GORE-TEX vibram**

**GORE-TEX vibram**

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