



## PROFESSIONAL LOGGING CONTRACTORS OF THE NORTHEAST SUPPORTING MEMBERS

### OUR IMPACT

**56,000** Average Social Viewers a Month

**30,000+** PLC Website Users in 2025

**8,502** Social Followers

**7,000** Logger's Expo Attendees

**1,950** Combined Annual Events Attendees

**1,000+** The Logger's Voice Viewers

**653** Email Subscribers

**550** Membership Handbook Recipients

**7** Northeast States Represented

The Professional Logging Contractors of the Northeast (PLC) represents and supports harvesting and hauling contractors across Maine, New Hampshire, New York, Vermont, Massachusetts, Connecticut and Rhode Island—an industry that plays a critical role in sustaining the region's forest economy. At a time when our work is more important than ever, the PLC has a unique opportunity to expand its reach and impact across the Northeast.

Through your support, we are able to advocate on behalf of contractors, strengthen workforce development, promote safety, and elevate the professionalism of the industry. Your partnership is essential to ensuring this vital work continues to grow and thrive.

**RENEW BY JUNE 15TH AND GET A FREE DIRECT EMAIL TO CONTRACTORS—A \$99 VALUE!**

**What's a direct email?** As a PLC Supporting Member, you have the opportunity to promote your business, product, or service directly to our network of logging contractors across the Northeast.

Whether you're offering a new service, running a promotion, or simply want to increase visibility, we'll send your message on your behalf!

Scan to learn more!



[www.plcloggers.org](http://www.plcloggers.org)

[PLCloggers.org/supporting-member-renewal](http://PLCloggers.org/supporting-member-renewal)





## SUPPORTING MEMBER LEVELS & BENEFITS

VISIT: [PLCLOGGERS.ORG/SUPPORTING-MEMBER-RENEWAL](https://plcloggers.org/supporting-member-renewal) TO LEARN MORE & APPLY

LEVEL	NON-PROFIT OR INDIVIDUAL	SOLE PROPRIETOR
<b>BENEFIT</b>	<b>\$125</b>	<b>\$250</b>
Weekly e-mail industry updates	✓	✓
Listing on PLC website & Membership Handbook	✓	✓
Unlimited online subscriptions to “The Logger’s Voice”	✓	✓
Advertise in “The Logger’s Voice” & “Membership Handbook”	✓	✓
Annual subscription to printed version of “The Logger’s Voice” & “Membership Handbook”	✓	✓
Exclusive use of PLC Contractor Member List		✓
Attend PLC Training Events		✓

The following Supporting Member levels include all benefits listed above for Non-profit Organizations/ Individuals and Sole Proprietors, plus:

LEVEL	SELECT	ENHANCED	PREFERRED
<b>BENEFIT</b>	<b>\$600</b>	<b>\$850</b>	<b>\$1,250</b>
Offer PLC member only discounts in “Membership Handbook”	✓	✓	✓
Advance notice of sponsorship opportunities	✓	✓	✓
Business card sized ad in the “The Logger’s Voice” per year	<b>One</b>	<b>Two</b>	<b>Four</b>
Rotating “Spotlight” feature article in the “The Logger’s Voice”		✓	✓
Table space at PLC Annual Meeting		✓	✓
Logo featured on PLC website and in e-mail updates		✓	✓
Prominent visibility on Logger’s Expo signage and brochure			✓
Opportunity to sponsor a PLC Board Meeting: to network and present your products or services			✓
Annual mention on social for Enhanced Members on all PLC social handles		✓	
Bi-annual social “Spotlight” post with logo on all PLC social handles			✓

PLC Supporting Membership Period: July 1, 2026 - June 30, 2027



# INCREASED VISIBILITY & IMPACT

## “THE LOGGER’S VOICE” - REACH 100% OF YOUR MARKET, PUBLISHED QUARTERLY

“The Logger’s Voice” is the only quarterly publication focused on the logging industry in the Northeast. It’s mailed to over 250 logging contractors and 150 Supporting Members, and distributed digitally to foresters, industry leaders, and state and federal representatives. Advertisers reach key decision makers, and readers find stories that matter every issue.

AS A SUPPORTING MEMBER- you receive (1) subscription to the magazine and at least one free ad annually!

Full color 1/8 page ad - 3.5” (wide) X 2.25” (high)

- Select Members: 1 ad
- Enhanced Members: 2 ads
- Preferred Members: 4 ads

Additional and/or larger ad options available for increased exposure.



### AD DEADLINES:

- Spring: March 13
- Summer: June 12
- Fall: September 11
- Winter: December 4

## PLC MEMBERSHIP HANDBOOK - YEAR-ROUND EXPOSURE



The Membership Handbook is a 6” X 9” tabbed, spiral-bound resource with relevant information about the PLC, Log A Load for Kids, government contacts, member discounts, a full member directory and other resources.

Included in the handbook with all levels of Supporting Membership:

- Listing in Supporting Member directory section
- Listing in Discount Buyers Guide (with PLC Exclusive Member discount)
- Opportunity to purchase prime advertising space

**Ad space is limited. Reserve your spot today!**

## SPONSORSHIP OPPORTUNITIES

Additional opportunities available year-round to show support & sponsor PLC member events.

- Spring Safety Training Classes, March - May, Various Levels: \$750-\$5,000
- PLC Annual Membership Meeting & Dinner, May, Various Levels: \$750-\$5,000
- Additional Training Events





# PLC SUPPORTING MEMBER APPLICATION & ADVERTISING FORM

Is your company renewing at the same membership level, with the same contact information and advertising as last year?

- Yes:** Select your membership type below, enter your organization name, and return the form to the PLC.
- No:** Please complete all applicable sections below to ensure your information is current.

## MEMBERSHIP TYPE

- \$125 - Non-Profit Organization or Individual  
(To qualify, individuals must be either: 1. Not affiliated with a business that benefits from logging or trucking; or 2. Work for a business that is already a Supporting Member and want to enjoy the benefits of membership)
- \$250 - Sole Proprietor (Industry Service Provider)
- \$600 - Select (1) #1 Ad in "The Logger's Voice" with membership (See Schedule Below)
- \$850 - Enhanced (2) #1 Ads in "The Logger's Voice" with membership (See Schedule Below)
- \$1,250 - Preferred (4) #1 Ads in "The Logger's Voice" with membership (See Schedule Below)



Renew Online Here!

## CONTACT INFORMATION

Organization \_\_\_\_\_ Contact \_\_\_\_\_  
 Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Advertising Email Contact \_\_\_\_\_ Website \_\_\_\_\_  
 Phone \_\_\_\_\_ Additional emails for our e-mail list \_\_\_\_\_

## RESERVE ADVERTISING SPACE - Please schedule ads

#	Color	Size	Rate
#1	Color	1/8 page (3.5x2.25)	\$ 150
#2	Color	1/4 page (3.5x4.5)	\$ 350
#3	Color	1/2 page (7.5x4.5)	\$ 500
#4	Color	Full page (8.5x11)	\$ 750
#5	Color	1/2 page back cover (8.5x6)	\$ 750
#6	Color	Full inside back cover (8.5x11)	\$ 800
#7	Color	Full inside front cover (8.5x11)	\$ 850



Letter	Color	Size	Rate
A	B & W	1/4 page (4.5x1.5)	\$300
B	B & W	1/2 page (4.5x3.5)	\$450
C	Color	1/2 page (4.5x3.5)	\$500
D	Color	Full page (4.5x7.5)	\$750
E	Color	Inside Cover Front/Back (6x9)	\$800
F	Color	Back Cover (6x9)	\$850

## THE LOGGER'S VOICE MAGAZINE (25% discount for ads in all four issues)

1. **Schedule** - Select issue and the size of ads, please include FREE and paid ads:

Fall 2026 (#) \_\_\_\_\_ Winter 2027 (#) \_\_\_\_\_ Spring 2027 (#) \_\_\_\_\_ Summer 2027 (#) \_\_\_\_\_

## MEMBER HANDBOOK (Mailed in January)

2. **Contact Info** to be listed in Member Handbook for company contact, if same as above leave blank.

3. **Listing "PLC Member Only" Discount** — If you are offering a "PLC Member Only" discount—send us an ad and we will feature it on Facebook, our web page and in the weekly e-mail! FREE! Describe discount below:

4. **Handbook Ad** (Letter)  A  B  C  D  E  F

\_\_\_\_\_ Check here to pay by card or ACH and we will email you a secure link  
 \_\_\_\_\_ Check here if you have enclosed a check for the amount due

\$ \_\_\_\_\_ Due for membership  
 \$ \_\_\_\_\_ Due for additional ads  
 \$ \_\_\_\_\_ Log A Load for Kids Donation  
 Please accept my additional donation on behalf of the Log A Load for Kids program.  
 \$ \_\_\_\_\_ **Total due for membership, ads & donation**

Please send completed form and payment to:  
 Professional Logging Contractors of the Northeast  
 P.O. Box 1036, Augusta, ME 04332  
 Fax: (207) 620-7517 or email to: jessica@plcloggers.org

